

FOREIGN TRADE UNIVERSITY INTERNATIONAL

Summer Program 2019

3 - WEEK PROGRAM

12/08/2019 - 30/08/2019



CONTACT

International Office
Foreign Trade University
Floor 9th, Building A
91 Chua Lang, Dong Da, Ha Noi, Vietnam
Tel: +8424 3 259 51 68 (ext: 251)
Fax: +8424 3 775 51 18
Email: qhqt@ftu.edu.vn



ABOUT THE PROGRAM



Experience the educational quality from one of the leading universities of Vietnam in economics and business.



Enjoy the traditional & modern essence of Vietnamese nature, people, culture, society and cuisine throughout a series of field trips to famous tourist attractions and biggest cities of Vietnam



Explore the future academic and career opportunity in the dynamics of the emerging Vietnamese economic, business and production prospects in different working sectors & industries through business projects.



Establish a network with many friends from different countries with various educational professional backgrounds.



Gain and express valuable knowledge on Vietnam and its socio-economic developments under a comparative and multi-dimensional approach.



Access the gateway to one of the most aspiring and potential entrepreneurship environment in the South East Asian region.





ABOUT THE PROGRAM

Vietnam, considered as one of the breakthrough economies with remarkable socio-economic development in the recent decades, has now become the new hub of invention, technology innovation, business investment and entrepreneurship of the South-east Asian region. Opening, friendly access to the business environment has resulted in creating the attraction to the potential flow of investors and high-quality human resources around the world from various backgrounds and industries. As a result, Vietnam has become one of the top destinations for foreign investment and business for various enterprises and start-ups abroad, and this trend is expected to continue to prosper in the long-term future as well.

As one of the leading higher education institutions of Vietnam in promoting international integration in economic and educational aspects, Foreign Trade University (FTU) has held various events and programs for international students to experience the emerging business opportunities of Vietnam, as well as the graceful charm of Vietnamese culture. Continuing the success, and with the aim of introducing students to the limitless potentials of Vietnam in terms of becoming a global center of economic & business integration, International Summer Program of 2019 with a theme of “Doing Business in Vietnam” will provide students with a detailed insight into the fundamental business and investment system, methods and procedures, from which international students of different professions can team up to work on practical projects on doing business in various industries. Throughout the program, from a wide range of learning activities such as field trips, company visits, lectures, group projects...; students are equipped with situational, practical knowledge and skills that are applicable to the demands and standards of Vietnamese business conducting practices.

Furthermore, the enhanced feature of travelling and interacting activities with Vietnamese students and counterparts will guarantee to bring about incredible, unforgettable experiences and memories to participants of ISP 2019.

FTU welcomes students from all over the world to become a part of ISP 2019 and together share the spirit of international and entrepreneur mindset.



ELIGIBILITY

Undergraduate and graduate students with strong interest in business and basic communicative English.



ACCOMMODATION

FTU offers accommodation on a twin-room basis at a local hotel in the city center, coupled with a restaurant that offers a wide range of Asian and Western style menus. Located in Hanoi Old Quarter, the hotel is surrounded with local restaurants serving a variety of local dishes, and a number of famous tourist attractions.



APPLICATION PROCEDURES

Step 1

- Application should be sent to qhqt@ftu.edu.vn before **15th July 2019**
- Provisional acceptance will be sent by **20th July 2019**

Step 2

- Program fee should be paid **30th July 2019**
- Official letter of acceptance **01st August 2019**

Step 3

- Visa application (by FTU) from **01th August to 10th August 2019**
- Visa application guideline will be provided in the Official Letter of Acceptance

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
Week 1	12/08/2019	13/08/2019	14/08/2019	15/08/2019	16/08/2019	17/08/2019	18/08/2019
09:30 -11:30	Orientation	Lecture 01 "Vietnam at a glance"	Lecture 02 "Overview of Vietnam Economy"	Vietnamese Class	Lecture 03 "Doing market research in Vietnam"	2-day trip to Ha Long Bay & FTU Quang Ninh	
	Welcome lunch						
14:00 – 16:00	City tour + water puppet show	Vietnamese Class	Visit Bat Trang Ceramic Village	Company visit 1	Groupwork		
Week 2	19/08/2019	20/08/2019	21/08/2019	22/08/2019	23/08/2019	24/08/2019	25/08/2019
09:30 -11:30	Fly to Ho Chi Minh city	Lecture 04 "Foreign Direct Investment in Vietnam"	Mekong Delta Tour	Company visit 2	Lecture 05 "Legal Business Environment in Vietnam"	Charity Activities & Trip to Trang An – Ninh Binh	
14:00 – 16:00	HCM city tour	Groupwork		Fly to Hanoi	Vietnamese Class		
Week 3	26/08/2019	27/08/2019	28/08/2019	29/08/2019	30/08/2019		
09:30 -11:30	Lecture 06 "Presentation Skill"	Groupwork	Practice "Vietnamese Cuisine"	Vietnamese Class	Preparation for presentation		
14:00 – 16:00	Photography Tour	Company visit 3	Free shopping	Project Rehearsal	ISP Contest Group presentation		
					Farewell Dinner		



CUSTOMIZED PROGRAMS

International Office also offers customized programs to international universities to send groups of students to Vietnam throughout the year. Program can be customized upon your specific requirements and expanded to all FTU campuses in Hanoi, Quang Ninh and Ho Chi Minh City.



PROGRAM FEE AND POLICIES

Contact International Office for further details.

- For students from partner universities:
USD 1,650/student (twin room)
USD 1,920/student (single room)
- For students from non-partner universities:
USD 1,750/student (twin room)
USD 2,020/student (single room)

Program fee includes

- Tuition fee
- Study materials
- Accommodation
- Laundry up to 3 items/day
- Airport pick-up
- Local transportation
- Meals on some activities days

Program fee excludes

- Visa fee
- International air-ticket
- International travel insurance
- Meals
- Personal expenses