ABOUT THE PROGRAM

The constantly changing dynamics of the international economic platform, accompanied with the rapidly arising trends of technology and communication as well as the complex and interdependent interactions between nations around the world, have given the ultimate access for the young participants of the global labor market to more career opportunities than ever before. Vietnam, considered as one of the breakthrough economies with remarkable socio-economic development in the recent decades, has now become the new hub of invention, technology innovation, business investment and entrepreneurship of the South-east Asian region. Opening, friendly access to the business environment has resulted in creating the attraction to the potential flow of investors and high-quality human resources around the world from various backgrounds and industries.

As one of the leading higher education institutions of Vietnam in promoting international integration in economic and educational aspects, Foreign Trade University (FTU) has held various events and programs for international students to experience the emerging business opportunities of Vietnam, as well as the graceful charm of Vietnamese culture. Continuing the success, International Summer Program 2018 with the theme of “Cross-cultural Entrepreneurship and Start-Up Practice in Vietnam” will provide students with different educational backgrounds and majors with a broad picture of the Vietnam economy with fundamental business and investment prospects and procedures, from which international students of different professions and economies can team up to gain comparative approach to their business environment, brainstorm start-up ideas and work on practical projects on entrepreneurship in various industries. Throughout the program, from a wide range of learning activities such as fieldtrips, company visits, lectures, group projects... students are equipped with situational, practical knowledge and skills that are applicable to the demands of current Vietnamese market regardless of their major and profession. Furthermore, the enhanced feature of travelling and interacting activities with Vietnamese students and counterparts will guarantee to bring about incredible, unforgettable experiences and memories to participants of ISP 2019.

FTU welcomes students from all over the world to become a part of ISP 2019 and together share the spirit of international and entrepreneur mindset.

ELIGIBILITY

Undergraduate and graduate students with strong interest in entrepreneurship and basic communicative English.

ACCOMMODATION

FTU offers accommodation on a twin-room basis at a local hotel in the city center, coupled with a restaurant that offers a wide range of Asian and Western style menus. Located in Hanoi Old Quarter, the hotel is surrounded with local restaurants serving a variety of local dishes, and a number of famous tourist attractions.

APPLICATION PROCEDURES

Step 1:
- Application documents should be sent to: inbound@ftu.edu.vn by Jan 31st 2019
- Provisional acceptance will be sent by Feb 1st 2019

Step 2:
- Program fee is paid before Feb 10th 2019 (Payment details will be provided in the provisional acceptance)
- Official Letter of Acceptance will be sent to each applicant by Feb 18th 2019

Step 3:
- Visa application is exempted for Japanese students
- Visa application guidelines will be provided in the Official Letter of Acceptance