ABOUT THE PROGRAM

Experience the educational quality from one of the leading universities of Vietnam in economics and business.

Enjoy the traditional & modern essence of Vietnamese nature, people, culture, society and cuisine throughout a series of fieldtrips to famous tourist attractions and biggest cities of Vietnam.

Explore the future academic and career opportunity in the dynamics of the emerging Vietnamese economic, business and production prospects in different working sectors & industries through start-up projects.

Establish a network with many friends from different countries with various educational professional backgrounds.

Gain and express valuable knowledge on Vietnam and its socio-economic developments under a comparative and multi-dimensional approach.

Establish a network with many friends from different countries with various educational professional backgrounds.

Access the gateway to one of the most aspiring and potential entrepreneurship environment in the South East Asian region.
ABOUT THE PROGRAM

The constantly changing dynamics of the international economic platform, accompanied with the rapidly arising trends of technology and communication as well as the complex and interdependent interactions between nations around the world, have given the ultimate access for the young participants of the global labor market to more career opportunities than ever before. Vietnam, considered as one of the breakthrough economies with remarkable socio-economic development in the recent decades, has now become the new hub of invention, technology innovation, business investment and entrepreneurship of the South-east Asian region. Opening, friendly access to the business environment has resulted in creating the attraction to the potential flow of investors and high-quality human resources around the world from various backgrounds and industries.

As one of the leading higher education institutions of Vietnam in promoting international integration in economic and educational aspects, Foreign Trade University (FTU) has held various events and programs for international students to experience the emerging business opportunities of Vietnam, as well as the graceful charm of Vietnamese culture. Continuing the success, International Summer Program 2018 with the theme of "Cross-cultural Entrepreneurship and Start-up Practice in Vietnam" will provide students with different educational backgrounds and majors with a broad picture of the Vietnam economy with fundamental business and investment prospects and procedures, from which international students of different professions and economies can team up to gain comparative approach to their business environment, brainstorm start-up ideas and work on practical projects on entrepreneurship in various industries. Throughout the program, from a wide range of learning activities such as fieldtrips, company visits, lectures, group projects...; students are equipped with situational, practical knowledge and skills that are applicable to the demands of current Vietnamese market regardless of their major and profession. Furthermore, the enhanced feature of travelling and interacting activities with Vietnamese students and counterparts will guarantee to bring about incredible, unforgettable experiences and memories to participants of ISP 2018.

FTU welcomes students from all over the world to become a part of ISP 2018 and together share the spirit of international and entrepreneur mindset.

ELIGIBILITY

Undergraduate and graduate students with strong interest in entrepreneurship and basic communicative English.

ACCOMMODATION

FTU offers accommodation on a twin-room basis at a local hotel in the city center, coupled with a restaurant that offers a wide range of Asian and Western style menus. Located in Hanoi Old Quarter, the hotel is surrounded with local restaurants serving a variety of local dishes, and a number of famous tourist attractions.

APPLICATION PROCEDURES

Step 1:
- Application documents should be sent to: inti-program@ftu.edu.vn by 15th July 2018
- Application link: https://goo.gl/forms/WJHoYij9S9VBSLJX2
- Provisional acceptance will be sent by 20th July 2018

Step 2:
- Program fee is paid before: 30th July 2018 (Payment details will be provided in the provisional acceptance)
- Official Letter of Acceptance will be sent to each applicant by 01st August 2018

Step 3:
- Visa application (done by FTU) from 01st August 2018 to 10th August 2018
- Visa application guidelines will be provided in the Official Letter of Acceptance
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<td>&quot;Overview of Vietnam Economy and Business Environment&quot;</td>
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<td>&amp; Start-up Lecture Series No1</td>
<td>&amp; Start-up Lecture Series No2</td>
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<td>2-day trip to Ha Long Bay</td>
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<td>Vietnamese Class</td>
<td>Work with mentor</td>
<td>Company visit</td>
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<td>Fly to Ho Chi Minh City</td>
<td>Start-up Lecture Series No3</td>
<td>Mekong Delta tour</td>
<td>Company visit</td>
<td>Group work on project</td>
<td>Charity Activities &amp; Trip to Trang An - Ninh Binh</td>
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<td>Visit HCM Campus &amp;</td>
<td>Group work on project</td>
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<td>HCM City tour</td>
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<td>Vietnamese Class</td>
<td>Vietnamese Cuisine practice</td>
<td>Company visit</td>
<td>Presentation Skill Coaching</td>
<td>Project Rehearsal</td>
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<td>Photography Tour</td>
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<td>Work with mentor</td>
<td>Group work on project</td>
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**CUSTOMIZED PROGRAMS**

Department of International Affairs also offers customized programs to international universities looking to send groups of students to Vietnam throughout the year. Program can be customized upon your specific requirements and expanded to all FTU campuses in Hanoi, Quang Ninh and Ho Chi Minh City.

**PROGRAM FEE AND POLICIES**

Contact Department of International Affairs for further details.

- For students from partner universities:
  - **USD 1,650/student (twin room)**
  - **USD 1,920/student (single room)**
- For students from non-partner universities:
  - **USD 1,750/student (twin room)**
  - **USD 2,020/student (single room)**

**Program fee includes**
- Tuition fee
- Study materials
- Accommodation
- Laundry up to 3 items/day
- Airport pick-up
- Local transportation
- Meals on some activities days

**Program fee excludes**
- Visa fee
- International air-ticket
- International travel insurance
- Meals
- Personal expenses